

The Ascendant Athlete, LLC

Supporting Professional Athletes to Advance the Causes of Social Justice

The Ascendant Athlete, LLC is an advisory group that excels at supporting professional athletes to impact social change while positioning themselves for the future.

Our Vision: We envision a world where professional athletes ascend beyond the greatness of their athletic achievements to lead and support movements for social change that achieve equal rights, opportunities, and dignity for all.

Our Mission: We provide tailored services that support professional athletes to advance social justice progress at the national and community levels while they position themselves for long-term success.

Our Expertise: Our team's public policy expertise is wide ranging, from upholding first amendment rights to preventing opioid abuse to advancing a culture that rejects sexual harassment and assault. Our group is also comprised of professionals with decades of experience designing, managing, and assessing high-impact programs at the community and national levels. Our network is deep, and our research team is expert in creating synthesized, high-level intelligence products.

Our Services: Based upon the idea that lasting change must occur from the top down *and* the bottom up, we offer clients "National Voice" and "Grassroots Impact" portfolios of service. Our National Voice services appeal to clients who seek to join and impact a national debate. We provide the tools, issue depth, training, and network to advocate effectively, whether our clients are new to an issue or looking to go deeper. Our services are tailored to our clients' needs, experience, and vision so to help them inspire, advocate, and educate. Through interviews, op-eds, speeches, social media, public meetings, and events, our clients articulate timely and thoughtful messages that advance their cause and enhance their brand.

Our "Grassroots Impact" portfolio of services empowers our clients to deliver results where they count the most, at home. We support our clients in transforming their ideas, speech, and national platform into programs, events, and projects that impact the lives of people in their hometowns and their team communities. We shape our efforts to fit our clients' needs, whether they have a family foundation, they seek to boost the work of local schools or NGOs, or they aim to support city or state-wide initiatives. We are expert at conducting impact assessments, designing projects and initiatives, managing programs and training staff, developing strategic and fundraising plans, drafting funding proposals, and cultivating partnerships that turn words into results.

Our Team: Our team's experience ranges from the grassroots to The White House. We have decades of experience in supporting high-profile leaders, developing and managing strategic plans and high-impact programs, crafting messages that affect change, leading the charge as activists, and understanding the pressures and time commitments of professional athletes.

To set up an initial consultation, contact Ben Orbach at BenjaminO@ascendantathlete.com.